No.21/126/2016-IT Government of India Ministry of Consumer Affairs, Food & Public Distribution Department of Consumer Affairs

Krishi Bhawan ,New Delhi Dated 27.12.2016.

To
Shri John Britto,
Direactor,
Moringo Organics Private Ltd.,
90/66, 2nd Floor, M.G.Tambre Towers,
Gandhi Bazaar Main Road,
Basavanagudi ,
Bangalore-560004.

Subject:- Compliance of the Direct Selling guidelines-2016, submission of declaration with undertaking regarding.

Sir,

I am directed to refer to your letter No. NIL dated 7th December, 2016 on the subject mentioned above and to convey that the declaration with the undertaking has been received in this department on 13.12.2016.

This is for your information.

Yours faithfully,

May to l'

Under Secretary to the Government of India

E-mail: usit-ca@nic.in

Tel: 23387359

F.No. L-21/126/2016-IT Government of India Ministry of Consumer Affairs Food & P.D. Department of Consumer Affairs

Shastri Bhavan, New Delhi Dated, the 12th April, 2017

To

Shri John Britto, Director M/s. Moringo Organics Pvt. Ltd., 90/66, 2nd Floor, M.G.Tambre Towers, Gandhi Bazaar Main Road, Basavanagudi, Bangalore - 560004

Submission of Declaration and Undertaking by Direct Selling Subject: Entities in compliance with the Direct Selling Guidelines 2016.

Sir,

With reference to your declaration/undertaking submitted to this Department, you are further required to furnish documents/information marked below:-

Sl.No.	Points	,	Remarks
1	Name of the Company		Complete
2	CIN		Complete
3	Checked with Reference to ROC		Complete
4	Part A of Declaration Proforma		Complete
5	Part B of Declaration Proforma	✓	Details of mechanism of redressal of complaint not given
6	Part C of Declaration Proforma		Complete
7	Certificate of Regn./Bye laws/Memorandum of Association		Complete
8	List of Director (s) with contact details		Complete
9	Brief Details of Direct Selling Schemes & Compensation Plan		Complete
10	Sample of Contract with Direct Sellers/Distributors	✓	Not given

marked furnish the above You are requested to documents/information within 15 days.

Yours faithfully,

(A.K. Pandey)

Under Secretary to the Govt. of India

Tel. No. 23071259



1ST MAY, 2017

DEPARTMENT OF CONSUMER AFFAIRS

Ministry of Consumer Affairs, Food and Public Distribution, Government of India Krishi Bhawan, New Delhi

<u>Subject: Submission of declaration and undertaking by direct selling entities in compliance</u> <u>with the Direct Selling Guidelines, 2016</u>

Dear Sir(s),

This is with reference to your letter dated 12th April, 2017 requiring us to furnish additional documents/information.

In compliance of the same, we hereby submit the following documents/information in addition to the documents/information previously submitted on 7th December, 2016:

- 1. Details of mechanism of redressal of complaint
- 2. Sample of contract with direct sellers/distributors.

Kindly take the documents on record and please acknowledge the receipt of the same.

Regards,

For Moringo Organics Private Limited.

John Britto Director

DIN: 03270912

Place: Bangalore

Moringo Organics Pvt Itd

MORINGO ORGANICS

Letter Communication_Ministry Consumer Affairs for Direct selling Guidelines SINCE 2016

SI no.	Letter Communication with Ministry of Consumer Affairs	Date
1	The Moringo has Submitted Undertaking Declaration to	
	Consumer affairs to comply with Direct selling guidelines issued	
	by the Ministry of consumer affairs in Sep 2016 and	
	acknowledged by the Ministry of Consumer Affairs.	December 2016
2	The Ministry of consumer affairs scrutinized the documents, sent	
	a reply to moringo, and demanded a few more documents.	April 2017
3	The Moringo has Submitted the required documents and was	
	acknowledged by the Ministry of Consumer Affairs.	May 2017
4	The Ministry of consumer affairs scrutinized the documents, sent	January 2018
	a reply to moringo, and demanded the updated list of directors.	
5	The Moringo has Submitted the required documents.	January 2018
6	The Ministry of consumer affairs scrutinized the documents, sent	
	a reply to moringo, and demanded a revised declaration and	
	undertaking proforma with a list of documents.	January 2019
7	The Moringo has Submitted the revised declaration with the	
	required documents.	Feb & April 2019
8	CONSUMER PROTECTION ACT, 2019. The Moringo has complied	August 2019
	with all clauses.	
	The Ministry of consumer affairs scrutinized the documents, sent	
9	a reply to moringo, and demanded an updated business plan,	
	product price list, and distributor sample of the contract.	October 2020
10	The Moringo has Submitted the required documents for the	7 th Dec 2020
	queries received on October 2020	
11	Consumer Protection (Direct Selling) Rules, 30_June_2021. The	
	Moringo has complied with all clauses.	30 June 2021
12	Consumer Protection (Direct Selling) Rules-28_Dec_2021	March 2022
	The Moringo has complied with new guidelines dated 28	
	December 2021	

Note: The Ministry of Consumer Affairs, Government of India, has scrutinized all the documents along with the marketing plan and modus of operandi .

The above communications prove that the moringo complies with the direct selling guidelines and consumer protection act 2019.